



Whitepaper

English - v 1.0.1

Abstract

Omeno is the combination of platforms made for people who want to trade with leveraged assets. This is also useful for regular trading and for people who trade cryptocurrencies. Omeno has features, which will help already experts and beginners. Omeno provides many unique features, which will help everybody. We have brought all the required assets and platforms into one place, for traders to easily have everything accessible. Omeno have three independent platforms, which all brings something to you. **Omeno Portal** is useful for already successful traders and for just the beginners. Experts can share their opinions and teach the beginners. From Omeno Portal you can find, trading signals, communities, learning center, quizzes, test, graph analyzing tools, demo trading, competitions, live streams and much more. **Omeno Events** is the only site which will bring all the trading related events together into one place, so it's easy for you to find & attend events near you. Attend events where the world leading experts will reveal their trading secrets and strategies. **Omeno Forum** is one of its kind, where all the discussions and all forum members are interested only in finance and trading. Everybody can share their trading strategies and charts and ask others opinion.

Legal disclaimer

By participating in our token sale, you represent, acknowledge, agree and warrant that participation in a token sale can be highly speculative and could involve a risk of loss and the proposed outcomes indicated in this whitepaper may not be achieved and Omeno may be released of any liability of such failure.

This further described token sale is not a crowdfunding or initial public offer (IPO) event. This whitepaper and the website do not constitute a prospectus or offer document of any sort and is not intended to constitute an offer of securities in any jurisdiction or a solicitation for investment in securities. Omeno tokens do not represent ownership interests or grant ownership, control and voting rights in any company, as well as do not grant any rights to receive a share of any company's profit.

You should carefully read, consider and evaluate each of the risk factors and all other information contained in terms and conditions of Omeno's token sale separately presented to you before registering at our website and participating in the token sale.

By participating in our token sale, you agree with the terms and conditions of this token sale. If you do not agree to all or part of the terms and conditions, please do not use the website or any information, links or content contained on the website and do not participate in the token sale.

All of the information provided within this whitepaper is provided "as-is" and with no warranties. No express or implied warranties of any type, including implied warranties of merchantability or fitness for a particular purpose, are made with respect to the information, or any use of the information, on this website or platform. Omeno makes no representations and extends no warranties of any type as to the accuracy or completeness of any information or content in this whitepaper or regarding this platform.

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The issue

Most people are desperately seeking Financial Freedom in their life. Sadly Financial Freedom to most remains a dream, or an elusive theory that forever escapes them. The biggest problem around Financial Freedom for most people is some magic formula, or some Secret Success model that they believe exists, they spend endless amount of time, effort and even resources in obtaining this magic formula or the Secret Success model.

This constant seeking for the magic formula or Secret Success model simply delivers no Financial Freedom. In fact there is neither a real magic formula nor a Secret Success model that in itself will create Financial Freedom. To Create Financial Freedom it is critical to understand that each of us has our own unique path in life to uncover. The unique path of one person cannot be carbon copied and implemented to the next persons life and be expected to deliver the same results.

There were hope, when new and innovative trading opportunities came along in the late 90s, when the new and different type of trading was founded. It was the CFD trading. Meaning contract for difference. Around 2000, retail traders realized that the real benefit of trading CFDs was not the exemption from tax but the ability to leverage any underlying instrument. This was the start of the growth phase in the use of CFDs. CFD trading enables everybody to trade big amounts of stocks, without the need of having the funds to buy this.

Leveraged CFD markets enable us to trade stocks, and many other assets, without even buying the real stocks. Imagine trading with stocks, which have so high demand, you cannot simply buy it from anywhere. But thanks to CFD trading, you can be part of its growth. There are many different CFD brokers, offering different leverage levels. Some of these

even allow 1:1000 or even 1:5000 leverage. This gives you the ability to trade with 500K worth of stocks and having only 100 dollars in your trading amount.

Yes. You will earn the profit of the 500K worth of stocks not your traded amount of 100\$. CFD trading is a blessing for the professionals, it helps them easily earn great profits. Sadly, if you are just hoping for your luck, soon you may lose up to all your money.

We all want to win and hate losing. CFD trading may seem like gambling, and everybody just counts on their luck. But actually, because every movement of the price, is 1:1 to the real asset. You can use different trading strategies to predict the future price. Even simplest chart analysis may work and will earn you quick profit.

Once people get lucky, they will just forget everything else and tend to risk with more money. This is why, over 90% of people lose on CFD markets, and the other 10% earns big. The other 10% won't make irrational decision and trade carefully.

CFD trading is not the only leveraged trading market, where it's possible to earn great returns, but without the right knowledge, you will start losing very soon.

Other very popular type of leveraged assets are Forex markets, where people trade with currency pairs with high leverages, and without actually buying any of tradable currency. There are different types of trading methods and brokers for both CFDs and Forex.

Most popular are simple markets, where you can bet on price raise, and depending on how much it will rise, that's how many you will earn.

Other type of brokers, where you can also bet on the fall of the price, attract you with more ways to win. You may think, you can earn even if the price of your stock falls. When buying real stocks, it's not possible. This is rookie mistake, and if to calculate, then you have only 1/4 chance of

make the winning trade.

There is third type of brokers available, called option trading, where you can bet on fall or rise, for next minute or other period of time. If at the end of the period, price has gone the direction you bet on, you will win the certain amount. There's no difference in how much the price will rise or fall. Only thing matters if you make the right prediction or not.

For the beginners, the main tip is not to overthink your powers. When you win one trade, this actually doesn't mean you can definitely win another. It may seem like it because you drew a few simple lines on your chart and these actually predicted the future price. Your lines may actually work, even the next time. But don't go greedy. Never put your all equity into one trade. The return is not worth the risk you are taking.

If you want to start earning, then there's no use of such simple tips. All which may help you, is to learn trading strategies and other trading tricks.

The market is flooded with different providers who all promise quick money and financial freedom. Actually, most of them are just misleading and false promises. Nobody can promise you quick money for doing nothing. Even not us, we are simply implying to be the platform which helps you to achieve it. We are not saying we will definitely give you the financial freedom, but thanks to our features and little bit passion achieving it will be a lot easier.

There are many platforms offering what we do, but none offering all in one solution. Right now, people who want to copy expert trades, need to join with a social trading platform where they have no freedom on when to open trades and when to close. And how big trades to make.

People who want to join trading communities, need to look for very different places and still, finding a community where people are likeminded is a really hard task, or even impossible. There are no community platforms for trading.

Learning to trade is actually the easiest part, but finding the place where guides are actually useful is the hardest part. You can't know for sure if there's any help of your new magical guide or it's another hype where they promise a lot.

The point is, you will spend an enormous amount of time finding the places and guides which are actually useful. Many of them who promise good results want also your credit card details and other personal information. And they will charge an enormous amount for services you barely use. This all takes time and resources, and most of the time the results are not good at all.

Using all the different platforms can be also very annoying and time taking.

Market Opportunity

Why do we need token and overall this platform? Is there a market for it. Yes and yes and yes. There's market, there's actually a lot of people who are new in the leveraged assets trading world. More people are joining every day.

Only problem with this is, almost 90% of the traders will just lose, because of the lack of knowledge and skills how to win. These are people who have the money to lose, but still, they hate losing, like we all do. They are looking for different guides and are willing to spend a lot of dollars on different guides and getting advice.

People who tend to have these problems are mostly the people who are also ready to spend enormous amounts on the quick rich schemes. Quick rich schemes may not work but they are still willing to pay more for the schemes that work.

But when they finally get a platform, which actually works. Then it's a whole different thing. Not they only want to spend once, but they are ready to pay whatever it takes, as long as they come out in profit. Although there are a lot of scams out there who also promises a lot of profit for doing nothing, this has compromised the trust in such services.

To win peoples trust back, we need to do something that really works. With our marketing strategies, we can hire the real experts who will give real advice. At first, our services will be free and after we get real feedback from real users, we can promote our service at it's full. Winning the trust is the hardest step in our journey. Once we achieve that, the opportunities of the markets will open.

There are people looking for service like this.

We did the research. And found out that people are willing to pay up to 100 dollars on the scheme that may not even work. According to the

stats. 95 percent of people who have heard anything from CFD trading have lost their money. And overall they are in loss. 80 percent of people who have lost would pay to get better advice and daily trading signals. 75 percent of people who trade on forex assets, have now education on the field and would pay to for a good course which will teach the tricks and strategies.

Still, most of the people are too lazy and for them to learn, this is too much of a lost time. But if there would be an easier way which makes their trades successful, they are ready to pay for it.

We asked over 10 thousand people who are trading on leveraged markets, are they willing to spend something to get real-time trading signals, 50% of the people are willing to pay whatever it takes, just to end up with just a little profit. 30% of the people are willing to pay up to 10\$ per signal, in terms, if they end up in profit. 20% think signals are too risky, and they prefer to rely on their luck.

Omeno's Solution

Omeno is a platform made for people who trade with leveraged assets. But it's also useful for people who trade with cryptocurrencies. Omeno platform's features are helpful for both already experts and for just beginners. Omeno provides many unique features, which couldn't be found elsewhere. Omeno main goal is to make traders life easy, by bringing all the required assets and platforms in one place. This makes everything important easily accessible to everyone.

Times change, just 20 years ago, people couldn't even imagine trading stocks with seconds and from home, or from anywhere in the world. Buying and selling stocks was actually a hard task which took a lot of time and middlemen when comparing it to today. You had to find the broker who had the access to the stock market. Calling, visiting and much more needed to be done, to simply buy or sell a small number of stocks.

The things have evolved. Internet became more accessible and went faster every day. This gave traders and everybody else an opportunity to make their businesses widely accessible, from anywhere. You could sit on your couch and sell millions of worth stocks just with seconds. This is the reality today. But everybody cannot afford millions worth of stocks, after all, you need to pay millions to get these.

In the late 90s, the new and different type of trading was founded. It was the CFD trading. The meaning contract for difference. Around 2000, retail traders realized that the real benefit of trading CFDs was not the exemption from tax but the ability to leverage any underlying instrument. This was the start of the growth phase in the use of CFDs.

CFD trading enables everybody to trade big amounts of stocks, without the need of having the funds to buy this. Leveraged CFD markets enable us to trade stocks, and many other assets, without even buying the real stocks. Imagine trading with stocks, which have so high demand, you

cannot simply buy it from anywhere. But thanks to CFD trading, you can be part of its growth.

There are many different CFD brokers, offering different leverage levels. Some of these even allow 1:1000 or even 1:5000 leverage. This gives you the ability to trade with 500K worth of stocks and having only 100 dollars in your trading amount. Yes. You will earn the profit of the 500K worth of stocks not your traded amount of 100\$.

CFD trading is a blessing for the professionals, it helps them easily earn great profits. Sadly, if you are just hoping for your luck, soon you may lose up to all your money.

We all want to win and hate losing. CFD trading may seem like gambling, and everybody just counts on their luck. But actually, because every movement of the price, is 1:1 to the real asset. You can use different trading strategies to predict the future price. Even simplest chart analysis may work and will earn you quick profit.

But how to actually make money on CFD market then?

How to become one of the 10% traders, who succeed on leveraged markets? This all is why we will build the Omeno platform. Omeno platform is the key to every CFD, forex and other assets and in other markets traders. Omeno platform will be always there for every trader, where ever whenever. Omeno will give you everything you need to become a successful trader. Successful trades almost all the time means also financial freedom.

Financial freedom is something we all want to have, and thanks to endless possibilities of CFD markets, and with Omeno help, you can achieve financial freedom, without the need to have a lot of funds at the start. Omeno platform is not helping only the beginners, it's also useful for already successful traders.

Omeno Features

The main platform of Omeno is Omeno Portal. This is a place which helps everybody to become successful traders without the hassle. Omeno portal is useful for already successful traders and for just the beginners. Experts can share their opinions and teach the beginners. From Omeno portal you can find, trading signals, communities, learning center, quizzes, test, graph analyzing tools, demo trading, competitions, live streams and much more. Omeno portal will be the number one tool for you if you are planning to start trading with leveraged assets. No other platform can replace all these features.

If you prefer real-life learning, we have Omeno Events platform. There are a lot of events happening almost everywhere in the world. It's hard to find events, which are actually useful to you. Omeno is the only site which will bring all the trading related events together into one place, so it's easy for you to find & attend events near you. We are cooperating with different event organizers, and this is how we can offer special discounts for event tickets. Attend events where the world leading experts will reveal their trading secrets and strategies. You can purchase tickets to events easily with cryptocurrencies.

Specially made for trading discussions is Omeno Forum. A platform where everybody can freely express their feelings and share their opinions. Omeno forum is one of its kind, where all the discussions and all forum members are interested only in finance and trading. Everybody can share their trading strategies and charts and ask others opinion. Join like-minded people and start communicating freely with other traders and experts, who will support and soon you have become more confident about your tradings.

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This is a place which helps everybody to become successful traders without the hassle. Omeno portal is useful for already successful traders and for just the beginners.

Experts can share their opinions and teach the beginners. From Omeno portal you can find, trading signals, communities, learning center, quizzes, test, graph analyzing tools, demo trading, competitions, live streams and much more. Omeno portal will be the number one tool for you if you are planning to start trading with leveraged assets. No other platform can replace all these features.

You can start using The Portal by setting up your profile.

You can create your own profile and follow other people who are also trading in markets. They are just like you. Each profile will collect ranks and wiseness to let others also know, who to trust. Every profile rank is based on different aspects, starting with the registration date, and ending with the reviews others have left you. The platform will also automatically collect information about the hours you have spent using the platform and how active you are in communities. The rankings will help others, and also will make whole platform safer place.

Once you have the profile. You can choose the membership level, depending on which platform features you are planning to use. We will be also offering the free plan, so everybody could test out the few features of our platform. The free plan is not just a demo mode or trial version, free plan is always for free. Forever. Although if you want to make most of out of trading, then we would advise you to upgrade to the paid membership.

Different memberships have different features, more specifically, the higher the membership, the more features is available.

Compare subscription plans

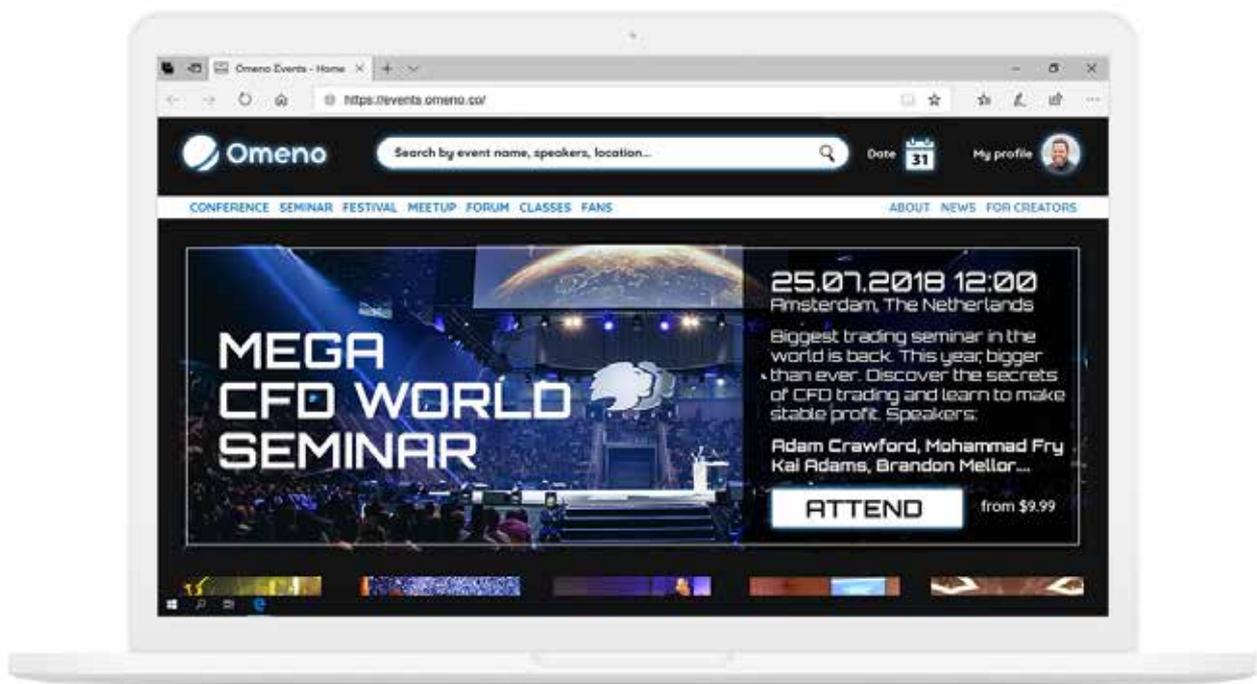
	FREE	 YES	YOUR PLAN 	
learning center	X	YES	YES	YES
free courses	X	1	5	∞
tips & tricks	X	YES	YES	YES
max communities	1	∞	∞	∞
free communities	1	2	5	10
contests	X	YES	YES	YES
live prodcasts	X	YES	YES	YES
trading signals	X	YES	YES	YES
daily free signals	X	X	1	5
become expert	X	X	X	YES
monthly fee (OME)	0.00	1.50	5.50	15.00

Only with diamond member plan, people can become experts. Experts have the ability to start giving trading signals or and teach others. They can also make live prodcasts, so everyone could watch it. Experts need to build up their reputation, so they could start earning omeno tokens simply by sharing their opinion and helping others.

Omeno Events

If you prefer real-life learning.

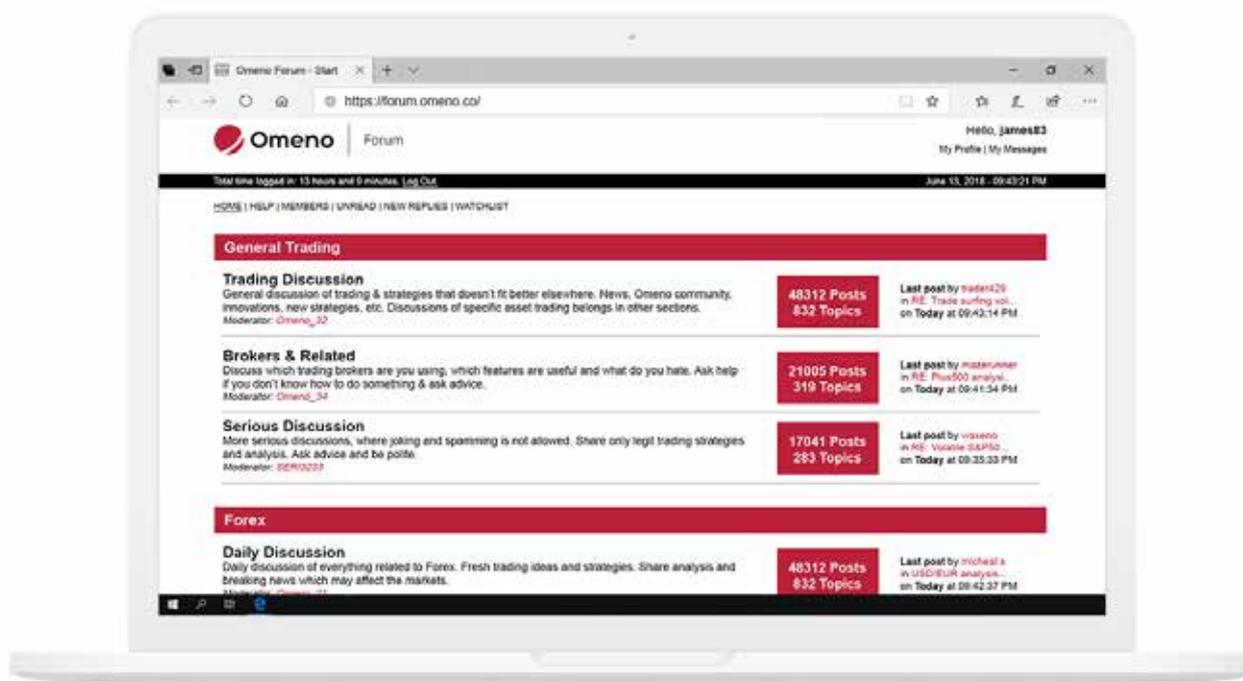
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Omeno Token

Because the Omeno token is a huge thing, and a big part of the whole Omeno platform, we have made its own website just for Omeno token. From Omeno Token site, you will find every single detail about our Token. Omeno Token is also the main currency on The Omeno Portal, where members can pay for services only with Omeno Tokens. This and all other use-cases of Omeno token is written on the website. Omeno Token website also includes whitepaper and all the technical aspects of the token.

Omeno Token is basically like any other cryptocurrency, which you can send and receive and exchange. But only with Omeno Token, you can pay for Omeno services, which includes buying a subscription, paying for online courses, getting trading signals or participating in different contests. With Omeno Tokens you could also pay for trading related event participation fees.

At first people, can get Omeno Tokens from Public ICO, or by participating in different giveaway campaigns. Later, you can get Omeno tokens only from exchanges, where Omeno token holders are willing to exchange their tokens.

Omeno Token

Symbol: OME

Type: ERC-20

Blockchain: Ethereum

Decimals: 18

Soft cap: 100 000 OME

Hard cap: 1 000 000 OME

Omeno Token supply will depend on the success of the ICO. If soft cap is not achieved, Omeno Tokens will not be created.



Omeno Card

A card, where you can store your Omeno Tokens. It's the simplest explanation for it. It is a physical plastic card with the nfc feature.

It stores your wallet public and private key. It's also useful if you plan to visit different omeno events. In omeno events, your omeno card works like a vip entry ticket. Which gives you a fast and easy entry to any event. Thanks to nfc, event organizers can identify your ticket with one simple tap. This sounds like a high tech and not made for small events. But actually, it's not, because event organizers don't need any special device to check tickets. All they need is omeno events mobile application and NFC compatible smartphone. Which is pretty standard these days.

Omeno card is cold hardware wallet, where from you can transfer your omeno tokens out with a single tap. To receive funds from your card, you need the omeno app and nfc compatible smartphone. To confirm the transfer, you need to insert your 4 digit pin code in the app. Basically, it works like a regular bank card, but it's made especially for omeno token transfers.



Token Sale

Ico (initial coin offering) is coming.

We are launching our own cryptocurrency, called Omeno Token, short of OME. The Omeno token is ERC20 standard token based on Ethereum blockchain.

Omeno token is necessary to provide the payment system for all the Omeno platforms and for other systems. Omeno token is strictly limited in its supply and this is not minable.

To support the development of our platforms, we will be launching the ICO, where we are selling 50% of our tokens to the fastest. Another 50% will be divided between different use cases. Most of this will be given away for free for marketing purposes. But only for the ICO participants, we are offering special bonuses and offers. First investors will get free tokens as an extra.

We are giving special benefits for all our ICO participants, everybody will get special offers from Omeno and our partners. We have been cooperating with different cfd and forex brokers, and we can offer wide bonuses on these platforms.

Participating in our ICO can be beneficial for everyone. Just for waiting for crypto value to gain or for using for the services offered by Omeno platform. We will be opening special invest box feature, where users who are in it to grow their assets can lock their tokens and earn a monthly return on the investment. Investment profits will be paid from Omeno platform income, generated by the users. If there's should happen a situation where Omeno will not earn enough profit to pay for the investbox users, then we are going to sell the reserved tokens, to pay for the investors.

For investbox, there are limits how much anyone can invest in total. Maximum of 25% of all Omeno tokens are allowed to be in the investbox at

once. Putting tokens into investbox is also beneficial for everyone. For one thing, investors could earn decent returns. And the other thing is, by taking away the part of coins from distribution, the demand on the token will grow significantly. If the demand is high then the token price will also grow.

This way, at the end of the investbox period, users can withdraw their profits and the original invested tokens and if they like, they can sell these at the higher price.

Omeno token purpose is still to be the payment method of the Omeno services. Just by using our platform, you will help the community and also have a good influence on the price of the token.

By participating, you are not just getting a few tokens, you will get much more.

Pre-ICO dates: 28.06.2018-08.07.2018

ICO dates: 09.07.2018-28.07.2018

Bonuses:

28.06.2018 - 40% Pre-ICO Bonus - Max 10 000 OME-s

02.07.2018 - 20% Pre-ICO Bonus - Max 5 000 OME-s

09.07.2018 - 10% Pre-ICO Bonus - Max 5 000 OME-s

Benefits for ICO participants:

Omeno Portal 1 year membership for free*

Over 30 exclusive offers from our partners

VIP invitation to Omeno's festive thank you event**

Free attendance pass to 10 events from Omeno Events*

Exclusive access to Investbox feature right after the ICO

Invitations to be the first tester of Omeno platforms

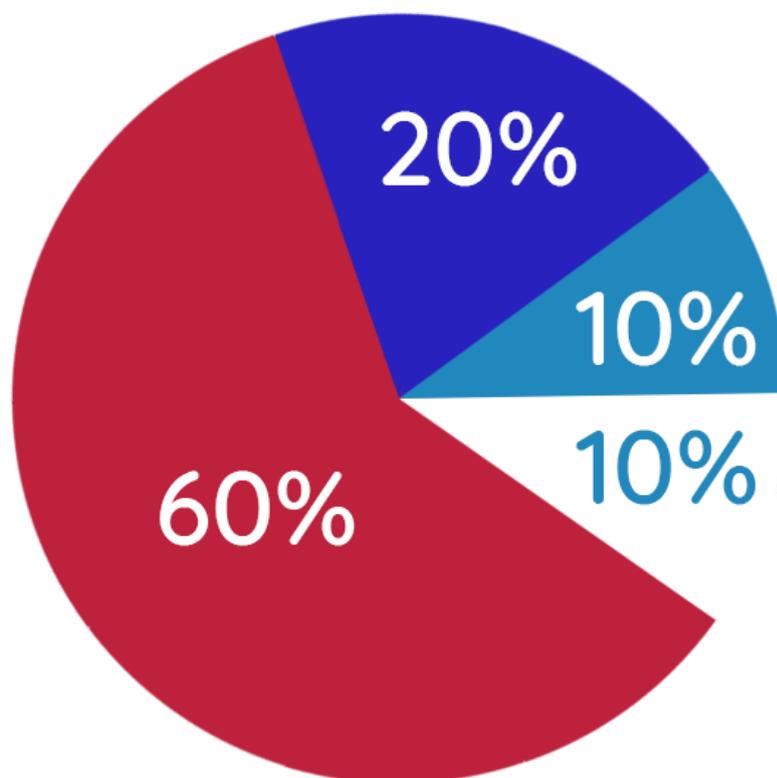
Special fan T-Shirt with Omeno design for free

Omeno Card free ordering

*When contributing more than 1 000 USD

**When contributing more than 5 000 USD

Token Distribution



60% sold to contributors during the ICO

Most of the tokens will be sold during public sale event. 50% of these will be sold, and 10% will be given as bonuses to ICO participants.

20% will be given away for free in different campaigns

To promote our platform, we will be giving away our tokens for free, in different giveaways and bounty campaigns. Tokens distribution will last before the ICO and goes on even after the platforms are launched. Tokens will not be given away all at once.

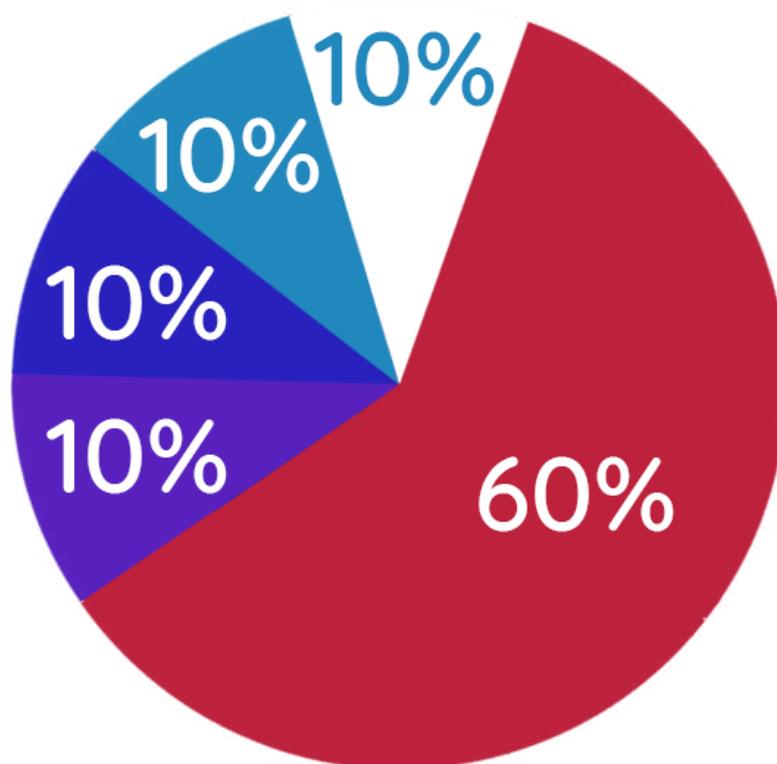
10% will be divided between team & advisors

To make the team work harder and better, and not to bail working after the ICO, 10% of the tokens will be given to the team members. Tokens will be locked for 1 year period. After this time, these will be divided.

10% will be reserved to Omeno

To cover unexpected expenses and to support the company, 10% of tokens will be reserved.

Funds Allocation



60% will be used for platforms development

60% of the funds collected during the ICO, will be used to develop the platforms. This will cover most of the costs, which will occur. Other part of the costs will be covered by our partners & private investors.

10% will be used for marketing purposes

To market our platform, after the ICO, we will use 10% of the funds. This is needed to make our project successful. Marketing costs include advertising fees and salaries to marketing experts.

10% will be used for legalization

For such project, legal side is really important. To make sure we comply with all the laws, we will be using 10% of the funds.

10% for advisors & team members

To keep the team alive, and to support the first freelancers who joined with the team, we will divide 10% of the funds between team members.

10% will be reserved to Omeno

The Team

To make the project successful, many experts in their field have joined our team. We have a lot of people waiting to join the team, right after successful ICO. Here are listed the team members who have volunteered to work with us.



Founder & CEO
Charles Hutchinson

After running several successful businesses, Charles wanted to start something which is not just beneficial for himself, but for everyone. While brainstorming with co-workers, an idea of combining cryptocurrency and CFD markets was born. Later, Omeno was born.



Co-Founder & Operations Manager
Stanley M. Jacobson

With Stanley's young and bright mind, new ideas just keep coming. He is the guy who came up with almost all the features of Omeno. Stanley has run several his own businesses before and he knows exactly how to make businesses succeed. Currently, he is our Business Developer.n.



Bradley Pickett
Finance & Strategies



Brandon Williams
Lead Developer



Janina Shuster
Marketing Specialist

Legal

Legal Disclaimer

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Important disclaimer

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These factors include, amongst others: (a) Changes in political, social, economic and stock or cryptocurrency market conditions, and the regulatory environment in the countries in which the Company conducts its business and operations; (b) The risk that the Company may be unable or execute or implement its business strategies and future plans; (c) Changes in interest rates and exchange rates of fiat currencies and cryptocurrencies; (d) Changes in the anticipated growth strategies and expected internal growth of the Company; (e) Changes in the availability and fees payable to the Company in connection with its business and operations; (f) Changes in the availability and salaries of employees who are required by the Company to operate its business and operations; (g) Changes in preferences of customers of the Company; (h) Changes in competitive conditions under which the Company operates, and the ability of the Company to compete under such conditions; (i) Changes in the future capital needs of the Company and the availability of financing and capital to fund such needs; (j) War or acts of international or domestic terrorism; (k) Occurrences of catastrophic events, natural disasters and acts of God that affect the businesses and/or operations of the Company; (l) Other factors beyond the exclusive control of the Company; and (m) Any risk and uncertainties associated with the Company and its business and operations, the Tokens, the Token Sale and reliance on all or any part of the Available Information. All forward-looking statements made by or attributable to the Company or Company Representatives are expressly qualified in their entirety by such factors. Given that risks and uncertainties that may cause the actual future results, performance or achievements of the Company to be materially different from that expected, expressed or implied by the forward-looking statements in the Available Information, undue reliance must not be placed on these statements. These forward-looking statements are applicable only as of the later of the date of publication of the White Paper and the latest date that the Website (<https://omeno.co/>) has been updated. Neither the Company nor the Company Representatives nor any other person represents, warrants and/or undertakes that the actual future results, performance or achievements of the Company will be as discussed in those forward-looking statements. The actual results, performance or achievements of the Company may differ materially from those anticipated in these forward-looking statements. Nothing contained in the Available Information is or may be relied upon as a promise, representation or undertaking as to the future performance or policies of the Company. Further, the Company disclaims any responsibility to update any of those forward-looking statements or publicly announce any revisions to those forward-looking statements to reflect future developments, events or circumstances, even if new information becomes available or other events occur in the future. Neither the Company nor the Company Representatives nor any other person represents, warrants and/or undertakes that the actual future results, performance or achievements of the Company will be as discussed in those forward-looking statements. The actual results, performance or achievements of the Company may differ materially from those anticipated in these forward-looking statements. Nothing contained in the Available Information is or may be relied upon as a promise, representation or undertaking as to the future performance or policies of the Company. Furthermore, the Company disclaims any responsibility to update any of those forward-looking statements or publicly announce any revisions to those forward-looking statements to reflect future developments, events or circumstances, even if new information becomes available or other events occur in the future.

18. NO PUBLIC MARKET FOR THE TOKENS PRIOR TO THE TOKEN SALE - Although the Company will use reasonable endeavours to seek the approval for availability of the Tokens for trading on a cryptocurrency exchange or market, there is no assurance that such approval will be obtained. Furthermore, even if such approval is granted by a cryptocurrency exchange, there is no assurance that an active or liquid trading market for the Tokens will develop, or if developed, will be sustained after the Tokens have been made available for trading on such market. There is also no assurance that the market price of the Tokens will not decline below the original or issue purchase price (the “Purchase Price”). The Purchase Price may not be indicative of the market price of the Tokens after they have been made available for trading on a market.

19. MARKET AND TOKENS CIRCULATION - A Token is not a currency issued by any central bank or national, supra-national or quasi-national organisation, nor is it backed by any hard assets or other credit nor is it a commodity in the traditional sense of that word. The Company is not responsible for, nor does it pursue, the circulation and trading of Tokens on any market. Trading of Tokens will merely depend on the consensus on its value between the relevant market participants. No one is obliged to purchase any token from any holder of the Token, including the purchasers, nor does anyone guarantee the liquidity or market price of Tokens to any extent at any time. Furthermore, Tokens may not be resold to purchasers who are citizens, nationals, residents (tax or otherwise) and/or green card holders of Restricted Jurisdictions or to Restricted Persons or to purchasers in any other jurisdiction where the purchase of Tokens may be in violation of applicable laws. Accordingly, the Compa-

ny cannot ensure that there will be any demand or market for Tokens, or that the Purchase Price is indicative of the market price of Tokens after they have been made available for trading on any cryptocurrency exchange or market.

20. **TOKENS SALE OR DISTRIBUTION** - Any other future sale or distribution of Omeno OME tokens will increase the offer of circulating tokens, with possible decrease of token price. This could happen for several reasons, as an example but not exhaustively: unlock of tokens after the period indicated in the White Paper; distribution of token to collaborators, or for market reasons, development, research, prizes, bounties etc.. This eventuality could happen even in case the market perceived, with or without good reasons, a future release of new tokens (that, in any case, will remain within limits described in the White Paper). The Company cannot not be held responsible in any case for the results of these actions.

21. **ADVERSE PUBLICITY** - The Company cannot be held responsible for decrease in value of the token in case its value drops because of adverse publicity that may involve The Company, its collaborators and/or distributors. The release of new technologies, new tokens or the evolution in cryptocurrencies and blockchain world, could be able to generate the same negative effect for which the Company cannot be held responsible for.

22. **NO ASSURANCE OF ANY SUCCESS OF THE COMPANY'S BUSINESS PLATFORM OR ANY FUTURE TOKEN FUNCTIONALITY**. The value of, and demand for, the Tokens hinges heavily on the performance of the Company's business platform and the continuous active engagement of its users and success of its contemplated business lines. There is no assurance that the Company's business platform will gain or continue to gain traction. Furthermore, there is no assurance that any future Token functionality will be realised. While the Company has made every effort to provide a realistic estimate, there is also no assurance that the cryptocurrencies raised in the Token Sale will be sufficient for the development of the Company's business platform and/or for the proper development, structuring and licensing of the anticipated future Token functionality. For the foregoing or any other reason, the development of the Company's business platform and launch of the anticipated Token functionality may not be completed and there is no assurance that it will be launched at all. As such, distributed Tokens may hold little worth or value and this would impact its trading price.

23. **SPECIFIC RISK INHERENT TO THE SOCIETY** - The user therefore explicitly recognises to relinquish any claim toward The Company for any loss, direct or indirect, or to claim whatever form of contractual or extracontractual liability, or to claim damages of any sort in case of, merely as example but not exhaustively: 1) Theft of collected funds: the Company commits itself to implement and continuously update safety measures, nevertheless there's no warranty that it could not be robbed of collected funds. 2) Trouble in project development: there are many reasons that could make the Company face development issues that could even bring it to suspension or complete interruption of the project. By way of example new regulations could be introduced or new concurrents could enter the market. In any of these hypotheses it could happen that cost of project implementation or solving the problem could become more expensive than obtainable advantages. Given the precariousness of status in which every subject entering this new world operates, every contributor to Omeno pre-ICO and ICO must be completely aware of every possible scenario and eventuality, giving up as of now any right for any cost, loss, sustained damage, as well as aforementioned in the dedicated section of this White Paper. 3) Hardware or network software issues. 4) Failure of token and blockchain systems.

24. **PRIVACY POLICY** - By purchasing Tokens, you agree to your personal data, (i.e., your e-mail address, name, address and other details personal to you) being processed by the Company for its business purposes or the purposes of building, promoting, and communicating (about) the Company's business platform and the Tokens. The Company, which ensures safe handling and storage of sensitive data according to current norms, agrees to keep your email address and other personal data private and not share it with the public (e.g., by including it on any external lists or selling to any third parties). The Company will not spread or use user's personal data for different purposes. To erase, modify and update information in use and conformity and for any other reason concerning personal data and their allocation, user will always be entitled to send their requests to The Company.

25. **FINAL DECLARATIONS** - Some jurisdictions restrict partially or completely their citizens or residents (tax or fiscal) to take part in ICOs and may not accept total or partial exclusion or waiver of the implicit warranties, therefore, users are as of now informed that this exclusion or waiver is not to be considered enforceable or valid to him. If any provision or part-provision of this "LEGAL CONSIDERATIONS, RISKS AND DISCLAIMER" section is or becomes invalid, illegal or unenforceable, it shall be deemed modified to the minimum extent necessary to make it valid, legal and enforceable. If such modification is not possible, the relevant provision or part-provision shall be deemed deleted. Any modification to or deletion of a provision or part-provision under this "LEGAL CONSIDERATIONS, RISKS AND DISCLAIMER" section shall not affect the validity and enforceability of the rest of this "LEGAL CONSIDERATIONS, RISKS AND DISCLAIMER" sections.

26. **COOPERATION WITH AUTHORITIES** - The Company undertakes to cooperate with every public authority to guarantee proper application of state laws. The Company undertakes to ensure openness and transparency with authorities that will request data, relevant documents and information and to act in conformity with authorities orders and each one of the various national regulations that will be approved. The Company will draw up list of users whose activities may be perceived as illegal or criminal, to be provided to national authorities. Each user that will register must be compliant in every moment with current AML (anti-money-laundering) regulations, taxes and other offences against property or the State or national security. The Company distances itself from and fiercely fights criminal phenomena which are in complete contrast with its project of increasing global social wealth and economic growth.

27. **FURTHER INFORMATIONS** - The acronym OME stands for Omeno Token. For further information, you can contact the Company at support@omeno.co